**MCMCT Meeting Minutes**

**March 21, 2016**

**CAST Room 7-2**

**10:00-12:00**

Present: Cindy Himelstein, Beverly Ann D’Souza, Cynthia Grundmann, Jillian Sewell, Ian Edward, Diane Banks, Eneyda Guerra, Sharma Queiser, Lisa Shortall, Shedan Jebahi

Regrets: Lisa Robinson, Marilia Lana, Zulekha Noormohamed, Cindy McCarthy, Linda Saad, Paola Collini- Martins,

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| **Agenda Item** | **Discussion** | **Action** |
| **Welcome** | Minutes of February 22nd, 2016  Minute Taker- Sharma Queiser  Introduction of Coalition Members |  |
| **Project Coordinator**  **Shaden Jebahi** | Orientation Schedule- “Getting to know the Coalition Members and Sector”  Cindy shared high level description of the orientation session Shaden will be completing. Shaden will meet with all members to see programs and what you and your organization are about. Her email address will be shaden@middlechildhoodmatters.ca; for now she is using [middlechildhoodmatters@gmail.com](mailto:middlechildhoodmatters@gmail.com). Shaden is an employee of ACSA, but sits at CAS. She will have her own cell phone and laptop. She is also learning about the project – social media; prezi (Cindy’s student). All administration will be slowly transferred to Shaden. Meeting will be scheduled with SickKids around the beginning of April.  Introduction - Shaden’s Previous Experience  Shaden has been involved in ACSA – foodbank, newcomers, welcoming Syrian newcomers. She has 9+ years’ experience in project development, management, sustainability, etc. She worked in Lebanon 9+ years – children protection, literacy. She also has internal national experience working with the International Organization for Migration and the United Nation.  Shaden expressed her excitement for joining the group and working with everyone. | Everyone signed up to meet with Shaden on a calendar.  **Shaden’s Contact:**  **Cell: 647-210-4105**  **shaden@middlechildhoodmatters.ca**  Suggested that Lisa Robinson could provide Prezi training at one of the Coalition’s meetings. |
| **Child Care and Early Years Act, 2014 and the Education Act- Collective Letter** | Ian provided a brief overview of the 8 main recommendations. Everyone expressed support of the letter.Our letter can also be an opportunity to inform the City’s response and therefore we are also sharing it with hte appropriate staff at the City. The City is submitting a draft response on April 1, which will be pending council approval. | Cindy H. will send the final letter to Coalition members for information only and will submit to the Ministry of Education before April 1st 2016  Cynthia will send the draft to David Lee.  Cindy H. will send the final letter to the General Manager, Children’s Services-Elaine Baxter-Trahair, cc: Karen Gray, Lorraine McLeod, Cynthia Grundmann and David Lee |
| **TDSB Parent Conference**  **April 16th 2016- table display** | MCMCT is waiting for table confirmation.  Discussion on most effective strategy. Agreed that we need to give something away in order to attract parents. Would also be good to have a QR code parents could scan and then be directed to our website. Would be good to a video or presentation repeating. Goal will be to collect email addresses from parents, gage their interest in joining the Parent Leader Advisory of the Project and potential symposium/learning session topics. | Sharma to share MCMCT’s videos.  <https://www.youtube.com/user/MiddleChildhood>  Small group to meet over the phone on Thursday, February 24th from 2:00-3:30 to discuss and prepare for the conference.  Members include Shaden, Lisa S., Sharma, Enedya, Jillian, Cynthia & Lisa S. will set-up conference line and Shaden will prepare agenda. |
| **MCMCT Parent Leaders** | Looking for about 10 parent leaders to support the Coalition and the Trillium grant.  - Need one page description of what the parents’ will be advising on; summarizing what the grant is, plus Terms of Reference so parents know what they’re committing to. Discussion on how much information needs to be finalized by the conference; whether we will take a general or specific approach to our outreach efforts at the conference.  Discussion on our messages we want to share:  - Informing our Trillium grant and supporting parents  - What are parents getting out of it? Build their capacity and knowledge, and meet other parents  Discussion on how the parent group can be successful:  - Give parents options – some can get together and others need alternative modes of engagement  - Train the trainer – build their capacity and give them something to give back to their community  - Acknowledged that there needs to be time to share stories but that also needs to be contained – might be best to do this at the end | Enedya will make a flyer and begin recruiting through her parent contacts  Also suggested that someone draft a list of steps/actions that need to be taken in order to recruit parents |
| **Coalition Members** | Sector Updates/Program Updates  Cynthia- inventory and accompanying resource guide have been professionally printed. Distribution will commence at the Raising the Bar conference. From April 18-May 15 the City will be running ads in bus shelters on quality after school programs.  The City is also revamping the Middle Childhood section of City’s website. |  |
| **Next Meeting** | **Monday, March 18th, 2016; 7th floor; Room 7-2** |  |