**Middle Childhood Matters Coalition- April 28th 2014 Members Meeting**

**Brainstorm on Next Steps; Civic Engagement, Janurary 21st Event, Training and Education**

**#1 ADVOCACY – CIVIC ENGAGEMENT**   
A CAFE (Trustees) - community integration/services - provincial level   
- contributing proactively to policy to several levels of government   
- approaching the mayoral candidates  
- keep the fact sheets updated so that questions can be updated (with solutions) to tweek for the level of government

B   
- TDSB/TCSB/French Boards - solutions focused   
- letters to boards & subcommitees   
 - Gord Perks – Parkdale  
 - share with Ministries   
Who needs to know ? – watch dog to breakdown silos

- Parent training on civic engagement   
 - make it fun  
 - parent council  
 - make it relevant to ALL aspects of their lives  
 - parent academy  
 - integrate into school fun-days ?

\* Mapping is used, but out of date, suggest using percentages rather than actual numbers –IBSO Reid

B# 1  
- Letter writing team  
- Justice/Poverty/Nutrition – coordinated letters asking for response to research – how do you think it’s going?   
- Concept Mapping – Dr. Pat O’Campo, MCMC   
- Parent Advisory Groups – i.e. Harbourfront Community Centre   
- organized programs – build on existing PAQ’s ?   
 - FOK parents  
- Mental health work tied together   
- lunch/coffee with Kate Wallis – PIAC, TDSB Parent Academy   
 - engaging parents – strategy to meet our mission

- All Candidates Meeting – host   
- Coalition for Childcare Do’s ? On ?

- share social media with relevant staff / informing front line staff about MCMCT & M. Childhood & program locator   
- community health centres – give info to staff   
- collaborate with HSC & MCMC, at home alone program – can it be done as an app ?   
- Public Health connecting with HSC  
- Parent Academy with model schools – TDSB – participate in conference

**What and who can do what ?**   
  
1. How does MCMC endorse Messarus ?

**Workgroup** Members  
Gila Raposos- St. Christopher House  
Cindy McCarthy  
Paola Collini (TCDSB)  
Lesley Johnston SPT  
Jillian Sewell

**Jan. 21st Middle Childhood Day** Title: Rotunda Event , My Out of School Time Programs   
- educate/promote with parents  
- educate/promote with councilors   
- showcase of services/programs   
- new councilors  
- raise awareness and celebrate the work being done   
- more promotion of what middle childhood is as a developmental phase – have a few presentations of the benefits of OOPS, use research to present (different rooms, 2 pg summary ? statistics ? )   
- role of school age child at the rotunda event   
- letter to the city to dedicate M.C. Day  
- OOSP – target date to support “events”, keep children’s voice in front , make sure a program from each ward, and present something to councilor made by kids   
  
- Collective Impact – greater partnership  
- OISE, Jane Bertrand, Charles Pascal - what presence could they have?  
- social justice – curling – Roots of Violence  
- culture & sport  
- city nutrition – after school  
- TDSB, TCSB, walking school bus, TFFSS, TCF  
- Toronto Housing – nutrition   
- Breakfast Clue of Canada   
  
Workgroup  
- Dr. Lee Ford – Jones  
- Lisa Shortall  
- Jennifer Drummond

**#3 Training & Education**- conference – building partnership – colleges, city, ministries   
- smaller workshops for parents or individual groups  
- participation in the city of Toronto workgroup  
- online training – links, access, research   
- Prevnet – Bullying  
- HSC – outreach – child heath   
- Broader sense – social media campaign, website   
- designate MCMC members to lead – take a lead specifically   
- write a letter to HSC – to make links to online posts/training   
- survey members to identify training needs  
- School Board & First Aid linkage – write a letter  
- Donna Kwan – letter – meeting face to face ?

- make it fun, easy and relevant to all aspects of their lives, Jennifer D. – develop draft of workshop   
  
- calendar of events of training   
- discounts for training (First Aid, CPR, High Five, etc), by creating a relationship/partnership  
- could attract new members to MCMC

- ON After School Resource   
- conference for service providers – 2 different times/dates – training by A-kind staff, free workshop – list on website ? agencies doing trainings - for other agencies and /or for parents   
- champion for MC  
- Dr. Lee Ford-Jones  
- United Way lower Vancouver   
- developmental stages

- conference – trainers – survey of staff

**Training & Education Workgroup**- Eneyda Guerra (HCC)  
- Diane Banks (TPL)  
- Jennifer Drummond (TFSS)  
- Kathie Droy (Access Alliance)