

TUESDAY FEBRUARY 17th 2015
Coalition Meeting
10:00 am- 12:00 pm
CAS of Toronto- 7th Floor

Present: Shaida Adettia, Beverly, Paola Collini-Martins, Jennifer Drummond, Lisa Shortall, Linda, Ian Edward, Cynthia Grundmann, Eneyda Guerra, Cindy Himmelstein, Marilia Lana, Cindy McCarthy, Annie Peng, Anna Polla, Kaitlin O’Leary, Pat Gracey, Jane Mercer, Jessica, Aislinn, Lee Ford-Jones

AGENDA	DISCUSSION	OUTCOME/FOLLOW-UP
2015 City Budget	<ul style="list-style-type: none"> • Due to weather Juliet Jean-Baptiste (parent) was unable to make it to the deputation but she did email the deputation to city Council 	<ul style="list-style-type: none"> • Add deputation to MCMCT website
Feb 26th City Hall Educational Event – RunThrough	<ul style="list-style-type: none"> • The planning committee will set up everything aside from the tables which cannot be set up until 4:30 • We will have a quick debrief once MCMCT members arrive at 4:00 • The 4 Key messages will be at each table as well as looping in a slide presentation • Display boards will have children’s artwork and research papers as well as 100 copies of The Hidden Epidemic • Each table will receive a bag with the key messages on the board, their table label, a copy of the slide deck and list of councillors • Kids will go upstairs to Committee room 2, eat their bagged lunch and do a workshop with YouCan • Keep an eye out for councillors beginning 4:45 - If people recognize a councillor flag someone from the planning committee or ‘floater’ (Cindy McCarthy, Ian, Lee Soda, and Jillian Sewell) • The locator for people to try will be near the City table (Lorraine will be responsible for this) • The kids will come down by 5:30 wearing t-shirts from their organization • Ian will do a welcome, the mayor or a councilor will declare it Middle Childhood Day, and Elaine from Children’s Services will speak • Beatboxer Balu will spend 30-45 minutes doing a demo then activity (framework is that this is how we could enhance programs with more funding, and OOSP offer opportunities to be introduced to new recreation activities) • Ian will do a short closing and clean up (artwork and research materials) will start at 6:45, hoping to be done by 7:30pm 	<ul style="list-style-type: none"> • Members will arrive at 4:00pm (wearing a combination of black and white) to set up tables as quickly as possible • The Hidden Epidemic: CAS will print 50 copies (Cindy), Family Day will print 25 (Lisa), West Neighbourhood will print 25 (Shaida) • The latest version of the councillor list and slide deck, will be sent out to MCMCT members before event (from Cindy) and will also be in the bags for each table • Anyone bringing kids from their organization should also be bringing 2 staff for the kids • The bus for West neighbourhood and B&G needs to be pushed up so kids arrive earlier (Ian, Beverly, and Eneyda)

<p>Other Comments re: event</p>	<ul style="list-style-type: none"> • The Raging Spoon (a social enterprise) will be catering the event (Cindy will connect with Beverly re: food) • Last year we struggled with promoting the coalition – this year the MCMCT logos will be on member nametags only • At least one person should always be at each of the tables at any given time • We will have a package for each councilor with MCMCT information, will leave with reception for councilors who could not make it • We have 5 student volunteers (2 from Toronto Coalition for Better Child Care and 3 from Harbourfront) • Still do not have a councillor to declare it Middle Childhood Day – the mayor will let us know day of • We are still struggling with outreach, need to continue to promote 	<ul style="list-style-type: none"> • Kaitlin to put together councilor packages • All members continue to promote event, attend on facebook, distribute to networks, write to your councillors • Ian will do the press release for the event
<p>Coalition Membership Updates</p>	<ul style="list-style-type: none"> • Toronto Life this month talks about high priority neighbourhoods and how they are being failed – link to website • Shaida will mention MCMT event at Poverty Reduction table • SPT is partnering with PTH for an April 23rd conference on Connecting Newcome Youth through Recreation, email Annie if you have ideas for speakers (apeng@socialplanningtoronto.org) • There is a Campaign on Child Poverty workshop at Harbourfront in mid March, email Eneyda for info (Eneyda@harbourfrontcc.ca) • The City has hired researchers to develop quality indicators for out of school time programs (What Matters?), looking at programs for school-aged children 	<ul style="list-style-type: none"> • Kaitlin will link article to website
<p>Coalition Conference Ideas</p>	<ul style="list-style-type: none"> • There will be a conference around the quality indicators that come out of the ‘What Matters?’ research • We are looking at partnering with the Middle Childhood Implementation Work Group • Also considering a skill development training session and workshop for parents in the fall 	
<p>Next Meeting</p>	<p>Monday, March 16th 2015, 10am</p>	